

# Osmotics Cosmeceuticals

## “Catch Phrases” for Successful Selling

### The Anti-Agers

#### **The Anti-Wrinkle Vitamin C Patch**

- 100% Stabilized Vitamin C – Duration Therapy
- Visible difference after only one week of application
- Worn 3 nights a week, skipping a night in between (Mon, Wed, Fri)
- Visibly reduces lines around mouth, lips, eyes and forehead ~perfect for anyone considering Botox or collagen.

#### **Blue Copper 5 Firming Elasticity Repair Cream**

- Firms, lifts, stimulates collagen/increases elasticity
- Reduces redness, great for Rosacea
- Can be used with any moisturizer and will “ready” the skin to utilize other products more efficiently
- Developed from the field of wound care.

#### **Blue Copper 5 Face Lifting Serum**

- Instantly firms, lifts and smoothes facial contours
- Lightweight and concentrated
- Contains patented biopolymer for toning and lifting –Shii Take Mushroom extract helps prevent collagen degradation

#### **Kinetin Cellular Renewal Serum**

- Helps prevent and address visible signs of sun damage (fine lines, brown spots/hyper pigmentation, white spots/hypo pigmentation, leathery skin.)
- Kinetin was tested using the same protocol as Renova and its overall results were superior without any irritation.
- Must use everyday for at least 45-60 days
- Can be used with any moisturizer

#### **Kinetin Intensive Eye Repair**

- Labeled the “Eraser” because of its amazing results
- The one eye technology that everyone must have if they are serious about getting rid and/or preventing lines around the eyes. Great for Lips, too.

### **Crème Extreme**

- Clinically proven to repair skins barrier function (slows down the aging process, reduces sensitivity/redness, increases moisture retention)
- Crème is for all skin types- not just dry skin.
- Doesn't just hydrate dry skin, it TREATS and REPAIRS the underlying cause of dry skin.

### **TriCeram**

- Clinically proven to treat extremely dry, red and inflamed skin associated with different skin disorders.
- Great for babies, diaper rash and infant skin.
- Great as a treatment for extremely dry hands and feet

### **Eye Surgery Under Eye Rejuvenator**

- Visibly reduces serious dark under eye circles.
- Visibly reduces puffy under eye bags.
- Firms and smoothes crepey lids.

### **Lipoduction**

- The only cellulite/slimming product to be tested through medical universities – Mt. Sinai and NYU medical centers.
- Nano-technology delivery system has been proven to deliver 700% more active ingredients (fat burners) .
- Guaranteed to visibly reduce cellulite between 60-80% in only 60 days.
- Must be used twice a day for 60 days to see proven results

### **Crease-Less Surgical Alternative**

- The most powerful treatment available for relaxing and preventing expression lines, creases and wrinkles without needles.
- Contains a new octapeptide – 30% more active than the commonly used argilerine – providing faster, longer lasting results
- Features a new microalgae active that stimulates the skin's cellular energy (mitochondria), increases cell turnover and improves overall skin health.
- Utilizes a NEW wrinkle filling sphere to plump and smooth. Perfect companion to Botox treatments – helps extend and enhance results.

## Follicle Nutrient System ~ 3 Steps to healthier, fuller and stronger hair

### **1 ~ FNS: Revitalizing Shampoo**

- Anti-Aging formula controls sebum build up and production
- Acts as a "booster" for the penetration and effectiveness of the serum.
- Great for color treated hair
- Gives body to hair

### **2 ~ FNS: Conditioner**

- Anti-Aging formula conditions fine, thin, weak or over processed hair, without weighing it down
- Contains essential oils to nourish scalp
- Contains proteins to strengthen hair
- Adds maximum body, volume and shine to hair

### **3 ~ FNS: the Serum**

- Anti-Aging formula Immediately gives the hair more body and life
- Massage into scalp after washing hair
- Does not weigh down hair or make hair greasy
- Is a more concentrated form of the "food" for the hair found in the blood stream.

### **FNS: Nutrilash**

- Once a day treatment for thicker, longer lashes and brows
- See a difference in only 28 days!
- Ocular tested for eye safety
- "Your lashes are starving, nourish them naturally"

## Companion Products

### **Cleansers**

- PH balanced
- Little to no detergents
- Removes make-up

### **Tonic Mists**

- Great to set makeup
- Use anytime to re-freshen
- Great for planes, gyms, pools, etc

### **Age Prevention Balancing/Illuminating Complex SPF 15**

- 3 products in one – moisturizer, spf and primer
- Uses Parsol 1789, the most effective spf to fight sun damage and premature aging
- Spf is as essential as Blue Copper and Kinetin for fighting the aging process
- Sun damage causes 80% of the aging of our skin
- **Balancing Complex**- oil free, light weight, for normal/oily skin
- **Illuminating Complex**- perfect for normal/dry skin. Silky and elegant.

### **Age Prevention SPF 40**

- This sheer, oil-free formula combines the latest, finest and safest ingredients to create the ultimate age defense.
- This anti-aging formula also contains a powerful, new natural polysaccharide proven to visibly reduce fine lines and wrinkles.
- Leaves the skin soft and smooth without a trace of residue.
- Great for all skin types.

### **Antioxidant Eye Therapy**

- This “anti-fatigue” formula contains powerful antioxidants and natural botanicals to firm, nourish and refresh the delicate eye area.
- Excellent for daily use and as an intensive, rejuvenating eye mask.
- Contains Euphrasia Extract (eyebright) to counteract eye area inflammation.
- For extreme puffiness and dark circles try this gel as a second step over Eye Surgery Under Eye Rejuvenator. The combination is amazing!

### **Facial Refining Mask**

- “Key to success”- allows your treatment products to work better
- Instant radiance
- Great for acne skin

### **Antioxidant Body Complex**

- Popular with people in the medical profession
- Wash hands at least 3 times without the need to reapply
- Fragrance free

### **Intensive Moisture Therapy**

- “Whipped water”
- Works great under make-up for skin that can't tolerate an SPF
- Great for dehydrated skin
- Great moisture mask